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# Great Divide Nature Interpretation

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## How to Sell Our Hikes

Our hikes are always entertaining and educational! The primary selling point is the **interpretive experience**. It allows your clients to get so much more out of their entire trip to the Rockies.

AND, there are **highlights** at each time of the year that you can use to describe what the experience might be like:

### June 1-15

- Early season wildflowers, including some orchids and glacier lilies.
- Birds are singing!
- Snow-capped peaks make the mountains really stand out.
- Note that trail options are limited due to high elevation snow and wet trails.

### June 15-30

- High volume time for waterfalls.
- Hiking over snow in the avalanche paths can add an element of fun and light adventure.
- Birds are still singing and low elevation wildflowers are still good.

### July 1-15

- Nice time for the Lake Louise valley teahouse hikes because there are fewer people than later in the summer. Views are always good on these trails and snow in the avalanche paths is almost gone.
- Some waterfall hikes are still good.
- Lake O'Hara hikes begin and they get nicer and nicer as the summer goes on.

### July 15-31

- High elevation wildflowers are at their best. The same hikes that feature wildflowers often have excellent views.

### August 1-15

- High elevation wildflowers continue.
- Glacier melt at its peak and many features on glaciers are visible.
- Lake O'Hara area comes into its prime. Note that O'Hara is never a flower destination, but it is scenic (with a capital S) and has impressive old-growth forests and alpine meadows.

**August 15-31**

- Everywhere is beautiful, and you have that late summer feel. No bugs. Sell the views.

**Sept 1-15**

- Good fall colours (orange and red) on the ground in parts of the high country.

- Low warm light and the possibility of snow-capped peaks.

**Sept 15-30**

- Add very good yellow to gold colours in the trees, especially larches and poplars.